

# The Fund for Public Health NYC (FPHNYC) and the 2026 TCS New York City Marathon:

## CREATING A HEALTHIER NYC FOR ALL

Be a change agent as a **SPONSOR** of Team FPHNYC  
in the exciting lead-up to race day, November 1, 2026!



OFFICIAL  
CHARITY PARTNER

**tcs**  
NEW YORK CITY  
MARATHON

# JOIN US IN KEEPING NEW YORK CITY HEALTHY



Chronic diseases, such as Heart Disease, Diabetes, and Cancer, are a leading cause of death in NYC -- **more than 30,000 New Yorkers of any age died from these conditions**. The toll is especially high on communities of color and New Yorkers with low incomes.

The Fund for Public Health in NYC (FPHNYC) is the dedicated nonprofit partner of the NYC Department of Health and Mental Hygiene (the Health Department). We make it possible for companies, foundations, and individuals to support the Health Department's work serving 8.5 million New Yorkers.

FPHNYC is helping expand New Yorkers' access to primary care and health screenings, affordable and nutritious foods, mental health support and other needed services.

As a sponsor of Team FPHNYC in the 2026 TCS NYC Marathon, you are aligning your team with this **critical public health work** and demonstrating your commitment to creating a healthier city for all. We welcome your support and partnership!

# SPONSORSHIP BENEFITS:

By sponsoring Team FPHNYC, you enjoy the benefit of increased exposure and engagement opportunities for your business or group, as well as your products and services. Choose your sponsorship level for supporting Team FPHNYC in 2026, with each level offering desirable brand recognition, reach & engagement.

**Gold Miles Sponsorship: \$17,000 \***

**Silver Miles Sponsorship: \$9,000 \*\***

**Bronze Miles Sponsorship: \$ 5,000**

\*Sponsor can secure exclusive level at **\$25,000** with bonus opportunity.

\*\* Sponsor can secure exclusive level at **\$12,000**.

→ See page 3 for detailed sponsorship level benefits.

Secure your sponsorship now! Fill out the [short sponsorship interest form](#)

Questions and more information, email [events@fphnyc.org](mailto:events@fphnyc.org)

## SPONSOR BENEFITS

Company name/logo on marathon page on FPHNYC website (website 13.5K average monthly visits). Name/logo will remain on marathon page until January 31, 2027.

Company name/logo on high-profile items.

Ad in digital marathon team 'cheer book' hosted on FPHNYC website and promoted in FPHNYC newsletter and social media.

Inclusion about company in FPHNY newsletter with 6K active email subscribers and 11K subscribers on LinkedIn. Includes hyperlink(s) to company website.

Sponsor tagged in FPHNYC social media posts related to 2025 TCS NYC Marathon

Invite to pre-race meal with Team FPHNYC (date TBD; within 10 days of Nov 2 Marathon).

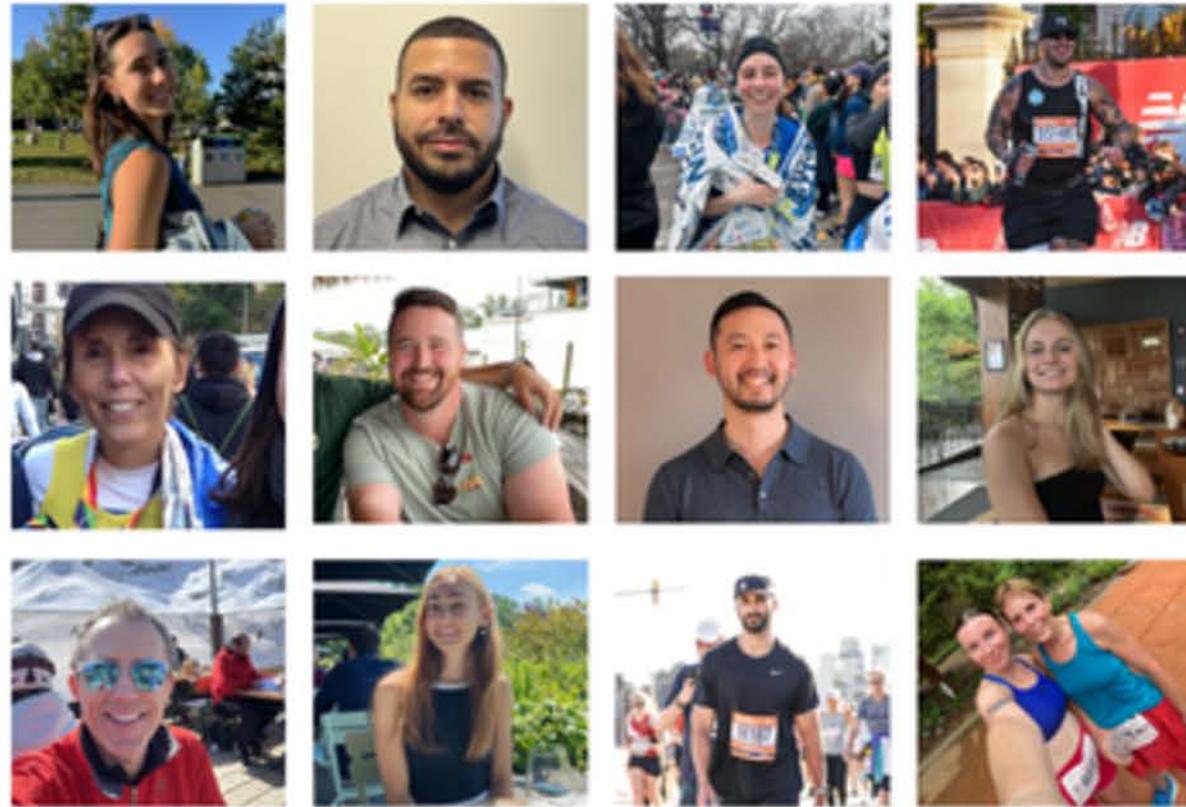
Invite to any runner practices/gatherings scheduled before Nov 2 Marathon.

Option to provide company promotional material/item as part of swag bag to Team FPHNYC runners (11 runners) and [GOLD and SILVER levels] also to FPHNYC central office staff (~ 40).

'Thank You' sign held by Team FPHNYC cheering section on race day.

<b>GOLD Miles</b> <b>\$17,000</b>	<b>SILVER Miles</b> <b>\$9,000</b>	<b>BRONZE Miles</b> <b>\$5,000</b>
		
Family & friend T-shirts, and swag bag	Family & friend T-shirts, and swag bag	Family & friend T-shirts, and swag bag
Full-page ad	Half-page ad	Half-page ad
Minimum two paragraph inclusion	One paragraph inclusion	Company thanked
All Posts	Eight (8) Posts	Four (4) Posts
Invite for two (2)	Invite for one (1)	
		
		Inclusion of promotional material/item for swag bag to Team runners (11 runners)
Sponsor exclusive Sign	Inclusion in 'Thank you' sign	Inclusion in 'Thank you' sign

# TEAM FPHNYC IN THE 2026 TCS NYC MARATHON



PAST YEARS RUNNERS

For the fifth year in a row, FPHNYC is an Official Charity Partner of the TCS New York City Marathon. We have a team of 20 runners who are committed to fundraising among their family, friends, and peers, **to improve the health of New Yorkers by expanding access to screenings for cancer and reproductive health services, affordable and nutritious food, and much more**

On November 1, they will join over 50,000 other runners from across the world to race through all five boroughs! FPHNYC is coordinating closely with our runners to assist them in preparing for race day, including organizing team events and creative support to help them get the word out through social media. Share in the team spirit and visibility by becoming a sponsor of Team FPHNYC today!

# ABOUT THE FUND FOR PUBLIC HEALTH NYC

The Fund for Public Health NYC (FPHNYC) is a 501c3 nonprofit and the dedicated nonprofit partner of the NYC Department of Health and Mental Hygiene (the Health Department). The Health Department contracts with FPHNYC to 1) raise funds for public health projects and 2) provide project management for programs and services. FPHNYC is currently managing **more than 100 projects** for the Health Department.

One avenue of FPHNYC's fundraising is fielding a team of runners in the 2026 TCS New York City Marathon. By participating in the Marathon as an Official Charity Partner, FPHNYC 1) asks runners on our team to fundraise, and 2) FPHNYC seeks sponsorship underwriting for our marathon team.

Corporate, institutional philanthropy, and individual donations to FPHNYC are tax deductible to the extent of the law. FPHNYC is a 501(c)3 charitable organization, Federal ID (05-0539199).

## Public Health is a Wise Investment



The median return for investments in public health interventions is **14 to 1**





OFFICIAL  
CHARITY PARTNER

**tcs**  
NEW YORK CITY  
MARATHON

Fund for  
**Public  
Health NYC**  
Health is everybody's business.

# THANK YOU

Become a sponsor of Team FPHNYC and our run to help every New Yorker access the care and support they deserve.

**CONTACT US ABOUT SPONSORSHIP:**



Questions? Contact [events@fphnyc.org](mailto:events@fphnyc.org)

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