

## Fund for Public Health NYC Announces New Leadership Structure

## Public-private partnership enhances the capacity of the NYC Health Department to address evolving public health priorities

June 15, 2023 — The Fund for Public Health NYC (FPHNYC) has implemented a new executive leadership structure in response to the lessons of the COVID-19 pandemic, rapid growth in FPHNYC's project portfolio, and to better enable FPHNYC to support the evolving public health priorities of its partner, the New York City Department of Health and Mental Hygiene. FPHNYC is an independent nonprofit that provides fiscal and administrative management as well as strategic fundraising services for innovative public health programs in partnership with the Health Department. The Fund has a 20-year track record of mobilizing the philanthropic community and private sector partners for strategic collaborations with the Health Department to develop, test, and scale new projects.

"New York City is facing a new era of public health challenges – including a historic drop in life expectancy. More than ever, we need creative partnerships that make it possible for us to respond with speed and agility," said **NYC Health Commissioner Dr. Ashwin Vasan**. "As Chair of the Board of the Fund for Public Health NYC, I am proud of the Fund's 20-year track record of accomplishments and that it continues to evolve to provide the leadership, expertise, and capacity necessary to put us on a path where all New Yorkers can live longer and healthier lives."

## The executive leadership team directing FPHNYC's work:

**Sara Gardner, Chief Executive Officer:** Sara has led FPHNYC since 2008, overseeing continued growth in the scope, scale, and number of successful programs that are the hallmark of the Fund and the Health Department's partnership. These include high-profile new and expanded initiatives focusing on maternal and mental health and the opioid epidemic. During her tenure, Sara has worked closely with six NYC Health Commissioners across three administrations, all of whom have also served as chair of the Fund's board.

**Rebecca Adeskavitz, Chief Operating Officer:** As COO, Rebecca is responsible for translating FPHNYC's vision and strategy into effective operations with measurable results. She leads the newly created Operations Department, which includes corporate governance, compliance and risk management, information technology, and facilities. Rebecca has 20 years of nonprofit management experience, including 7 years at FPHNYC, with a proven track record of leadership, innovation, and execution.

Maritza Arroyo, Chief Development Officer: With 20+ years of executive leadership experience and results in the nonprofit, private, and public sectors, Maritza joined FPHNYC in March of this year from the New York City Department of the Aging, where she was an Assistant Commissioner with a broad portfolio including leading fundraising and resource development efforts for the agency. As head of the Fund's Development Department, she oversees strategy and execution for its robust institutional, major gifts, and individual fundraising, as well as branding, marketing and communications.

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**Angela Grigoryan, Chief Financial Officer:** With 16+ years of experience in not-for-profit, private, and public industries, Angela joined FPHNYC in April as the CFO of the Fund. She oversees the organization's budget and finance functions for a \$100 million portfolio of projects. Angela is a strategic thinker and leader with an outstanding record of developing and implementing operational efficiency initiatives and accounting/finance functions.

**Hye Won Lee, Chief Program Officer:** Hye Won has dedicated her career to fighting for social justice and equity. As FPHNYC's inaugural Chief Program Officer, she leads a team of professionals managing a portfolio of more than 100 projects across all five boroughs. In this role, she facilitates FPHNYC's partnership with Health Department leaders, scientists, and external stakeholders to help DOHMH develop, test, and expand innovative initiatives. She joined the Fund in 2013 and has more than 15 years of experience in the nonprofit sector, spanning community and government agencies, hospitals, and universities.

**Patricia Price, Chief People Officer:** Patricia directs the strategic and tactical operations of the Fund's growing HR Department. As well as hiring, onboarding, and managing benefits for the approximately 40 full-time staff at FPHNYC's central office, Patricia's Department is responsible for a full complement of HR services for more than 100 grant-funded positions working on projects at the Health Department.

## [Photos of all available in Google Drive folder. Credit: FPHNYC]

"As a public-private partnership created to be agile and innovative in helping the City protect and improve New Yorkers' health, it became clear during the COVID-19 pandemic that we as an organization had to evolve our internal structure to meet current challenges and those on the horizon," said **Sara Garder, FPHNYC's CEO**. "The most important resource we have to do this is our people. The executive leadership team now in place and the departments we are growing with additional talent make it possible for the Fund to continue to be the Health Department's efficient and resourceful partner."

In March of this year, more than 130 leaders of philanthropy, health, and government <u>celebrated</u> the 20+ year partnership of FPHNYC and the NYC Health Department. The event at Bloomberg Philanthropies featured <u>a 5-minute video of the New York City Health Commissioners</u> who have served the city in the past 20 years discussing some of the significant ways FPHNYC assisted the work of the Health Department during their tenure.

**About:** The Fund for Public Health NYC is a public-private partnership founded in the aftermath of the September 11 attacks with a mission to help protect and improve the health of New Yorkers. Since 2002, FPHNYC has raised over \$550 million to pilot and develop more than 440 public health projects in partnership with the NYC Department of Health and Mental Hygiene. Visit fphnyc.org | @FPHNYC on social media | LinkedIn

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